

ICPE 2022

August 24-28, 2022

COPENHAGEN, DENMARK

icpe2022.org

#ICPE22 | @IntPharmacoEpi

ICPE 2022 Application
for Sponsorship Exhibition



BEING AN ICPE SPONSOR is the ideal way to gain the highest visibility for your organization and the best way to show your commitment to, and support for both ICPE 2022 and the Society. We encourage you to show your support for the excellent scientific program by providing an unrestricted grant to sustain ICPE 2022.

Listed below are the categories of sponsorship and benefits by which your organization will realize a positive return for its contribution to, and visibility at, what is widely considered to be the preeminent international educational program on pharmacoepidemiology, therapeutic risk management and drug safety.

SPONSORSHIP

Platinum Level – USD 16,500

Includes:

- > Complimentary exhibit space (3m x 3m)
- > Full-page ad in final program
- > High profile signage
- > Acknowledgement of sponsorship in presidential welcome
- > Listing on ICPE website
- > Sponsor ribbons (maximum 15) for employees of your company attending the conference who registered by the early bird deadline
- > Additional opportunities to sponsor networking events (reception/breaks)
- > Three (3) complimentary conference registrations, which include ISPE membership (Jan 2023 - Dec 2023).

Gold Level – USD 9,000

Includes:

- > Complimentary exhibit space (3m x 3m)
- > Half-page ad in final program
- > High profile signage
- > Acknowledgement of sponsorship in presidential welcome
- > Listing on ICPE website
- > Sponsor ribbons (maximum 10) for employees of your company attending the conference who registered by the early bird deadline
- > Additional opportunities to sponsor networking events (reception/ breaks)
- > Two (2) complimentary conference registrations, which include ISPE membership (Jan 2023 - Dec 2023).

Silver Level – USD 4,500

Includes:

- > Listing in final program and ICPE website
- > High profile signage
- > Sponsor ribbons (maximum 5) for employees of your company attending the conference who registered by the early bird deadline

Bronze Level – USD 2,500

Includes:

- > Listing in Final Program and ICPE website
- > High profile signage
- > Sponsor ribbons (maximum 5) for employees of your company attending the conference who registered by the early bird deadline.

ADD-ON SPONSORSHIP OPPORTUNITIES

Platinum and Gold sponsors may add the following to sponsorship:

Break/Breakfast Sponsor – USD 2,500

Lunch Sponsor – USD 3,500

Welcome Reception Sponsor – USD 5,000

Contact info@pharmacoepi.org for more information.

AD SPACE SPECS – ICPE 2022 FINAL PROGRAM

Half-page Ad

USD 1,000

Size with bleed: 8.75" wide x 5.625" high
(Live area: 7.75" wide x 4.75" high)

Size without bleed: 7.75" wide x 5" high

Complimentary to GOLD Level Sponsor

Full-page Ad

USD 1,500

Size with bleed: 8.75" wide x 11.25" high
(Live area: 7.75" wide x 10.25" high)

Size without bleed: 7.75" wide x 10.25" high

Complimentary to PLATINUM Level Sponsor

GOLD Level Sponsor Full-page Upgrade

USD 500

Advertising at or within 1,000 feet of the Bella Center Copenhagen is prohibited without the express written approval of ISPE.

SUBMISSION GUIDELINES

All print-ready submissions should be in four color (CMYK) and high resolution (300dpi).

File formats accepted: PDF, JPG, EPS

Email print-ready ads to:

jenni@dn3design.com or christine@pharmacoepi.org

An ad spec sheet is available upon request to address above.

DEADLINE: Ad must be submitted to the designer by June 5, 2022 to be included in final program.

General Information

PRELIMINARY EXHIBITION HOURS AND IMPORTANT ICPE EVENTS

These times are subject to change; visit pharmacoepi.org for the latest meeting schedule.

Thursday, August 25

12:00 PM – 5:00 PM

Exhibition Set-up

6:00 PM – 7:00 PM

Welcome Reception/
International Chapter &
Academic Showcase

Friday, August 26

8:00 AM – 5:00 PM

Exhibition Open

10:00 AM – 10:30 AM

Break in Exhibit Hall

12:00 PM – 1:30 PM

Lunch in Exhibit Hall

3:00 PM – 3:30 PM

Break in Exhibit Hall

Saturday, August 27

8:00 AM – 5:00 PM

Exhibition Open

10:00 AM – 10:30 AM

Break in Exhibit Hall

12:00 PM – 1:30 PM

Lunch in Exhibit Hall

3:30 PM – 4:00 PM

Break in Exhibit Hall

7:00 PM – 11:00 PM

ISPE Social Event

Sunday, August 28

8:00 AM – 2:00 PM

Exhibition Open

10:00 AM – 10:30 AM

Break in Exhibit Hall

12:00 PM – 1:45 PM

Lunch in Exhibit Hall

2:00 PM

Tear Down of Exhibition Hall

Visit pharmacoepi.org for the latest meeting updates!

We expect at least 1,500 participants in Copenhagen, Denmark. Attendees look forward to learning how your products and services can help them perform their jobs better, more effectively and more economically, and ultimately improve patient safety.

For more information about the exhibition or sponsorship, please contact ISPE at +1 301 718 6500.

ASSIGNMENT OF EXHIBITION SPACE

ISPE assigns a space based on a priority-points system: A) level of sponsorship; B) level of membership/ contribution throughout the year; C) first-come, first-served.

ISPE reserves the right to decline any application or prohibit an exhibit based on the criteria established for the meeting.

EXHIBITION SPACE

3M X 3M

ISPE Organizational/Institutional Member

Industry/Service Provider USD 3,000

Government/Academic USD 2,250

NON-ISPE Organizational/Institutional Member

Industry/Service Provider USD 3,700

Government/Academic USD 2,500

EXHIBIT SPACE RENTAL INCLUDES

Exhibit space, listing on the ICPE website and in the final program, exhibitor ribbons for company staff attending the ICPE who register by the early bird deadline (maximum 10 ribbons), one-2m table, two chairs, wastebasket and booth sign.

REGISTRATION

Each exhibit space (not included in sponsorship) includes one (1) complimentary registration (includes ISPE Membership January 2023 - December 2023) that allows entrance to meeting sessions, the Welcome Reception, the evening social event and all breaks and lunches. Badges are NOT transferable except under certain circumstances, and must be approved by ISPE.



DECORATING/BOOTH EQUIPMENT SHIPPING

The Exhibitor Services Kit will be available online at pharmacoepi.org in June 2022. This document will include charges/general information for decorating, drayage, electrical and shipping/customs. Each exhibitor is responsible for these additional charges.

HOUSING

ISPE has reserved blocks of rooms at special meeting rates at the AC Hotel Bella Sky Copenhagen. Visit icpe2022.org for more information. Exhibitors assume all responsibility for arranging and paying for housing accommodations.

SOUND

Loud speakers, tape recorders, sound movies, etc. that interfere with adjoining exhibitors are not permitted.

Conditions of the Exhibition Agreement

1. Assignment of Space and Setup/Breakdown –

ISPE will assign exhibit space. Once space is approved, an exhibit may be moved only with the mutual consent of ISPE and the specified exhibitor.

Exhibitors will be given directions for installing and dismantling exhibits. **Booths must be set by 5:00 pm on August 25, and must not be dismantled before 2:00 pm on August 28. Violation of this rule will result in an early move in/move out penalty equal to an additional charge of 50% of the original booth rental fee.**

2. Cancellations –

Cancellations must be submitted in writing to ISPE on or before July 5, 2022 to receive 80% of the exhibitor fee. No refunds will be made after July 5, 2022.

3. Cancellation or Relocation of Meeting –

If cancellation or relocation of meeting is due to circumstances within ISPE's control, ISPE's liability will be limited to a refund of exhibition registration fees paid by the exhibitor. If ISPE has no control over the cancellation or relocation, ISPE will have no liability of any kind, but may, at its discretion, refund any fees paid by the exhibitors.

4. Care of Exhibit Space –

Exhibitors must maintain and keep their exhibit space in good order, at their expense.

5. Default Occupancy –

An exhibitor who fails to occupy contracted space is not relieved of the obligation to pay for such space at the full rental price, and ISPE shall have the right to use that space.

6. Distribution of Printed Material –

Distribution of materials by exhibitors or their agents is limited to the area rented by the exhibitor. Flyers or other printed material may NOT be delivered to hotel rooms of ICPE registrants without permission from ISPE. Any costs for such authorized distribution shall be the sole responsibility of the exhibitor.

Other than the above, advertising circulars, brochures, swag, etc. may only be distributed from exhibit booths, and may not be placed in any meeting room or in the ICPE registration area, or outside the Bella Center.

7. Food or Beverage in Exhibitor Booths –

No alcoholic beverages or tobacco products of any type may be sold or distributed from an exhibitor booth. Food may be distributed (not sold) upon approval from Convention Center and ISPE.

8. Insurance –

In all cases, exhibitors must insure their goods at their expense. Please send ISPE a copy of your insurance binder.

9. Liability – ISPE does not assume any responsibility for the protection or safety of the exhibitor, its official agents, or employees. ISPE does not assume any responsibility for the protection of property of the exhibitor or their representatives, or of the property used in connection with the exhibit, from theft, damage, or destruction. Small or easily portable articles shall be properly secured or removed after exhibit hours and placed in safekeeping by the exhibitor. The exhibitor agrees to hold ISPE harmless from all such claims and claims of liability of any kind arising from the activities of the exhibitors, its representatives, or from the display or use of property of the exhibitor. ISPE shall not be liable for the exhibitor for failure to provide space to an exhibitor if, where through no fault of ISPE, non-delivery is due to destruction to the building or the exhibit space.

ISPE does not assume any liability for loss or damage to any equipment or supplies displayed at the exhibition.

10. Payment – Payment in full is required with a completed application for exhibit space. A completed form and payment must be received by June 5, 2022 to ensure inclusion in the final program. Exhibitors are responsible for making

arrangements for special equipment and services with the exhibition services provider.

11. Price List – Advertisements, exhibit materials or promotion may include prices, but shall not make price comparisons with competitive products.

12. Protection of Exhibit Space – Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the Convention Center without the permission of ISPE and/or a representative of the Convention Center. Packing, unpacking, and assembly of exhibits shall be done in designated areas and conform to instructions of ISPE or facility representatives.

13. Removal of Exhibits by ISPE – ISPE has the right to prohibit, bar, prevent and remove any exhibit or proposed exhibit, or any part or portion thereof, which in the judgment of ISPE is unsuitable or inappropriate for the exhibition. Such right shall extend to, but shall not be limited to, all equipment, materials, displays, installations or other items or things consisting of, part of, or used or distributed in connection with such exhibit. The punitive actions, as identified in this Section, may be taken against companies that are determined by ISPE to have violated any provision of these rules and regulations.

14. Selling of Products or Services – All transactions must be conducted in a manner consistent with the professional nature of the event.

15. Seminars, Lectures, Food Functions, Etc –

The Exhibitor/Sponsor agrees NOT to conduct, sponsor, or promote any general seminars, parties, lectures, receptions or clinics in the same geographical area (within a radius of 50 miles, 80.5 km) for a period of three days prior to or following ICPE, and during the ICPE, unless approved by ISPE.

16. Solicitation by Non-Exhibitors –

Non-registered individuals are prohibited from entering the exhibit hall or soliciting business elsewhere on, or within 1,000 feet of the Bella Center property.

17. Use of Space – Exhibits will be permitted in the official exhibit area established by ISPE. Exhibitors shall not distribute printed matter, samples, swag, or souvenirs, except from rented space, unless previously approved (see #6).

18. Violation of Condition – The following actions shall constitute a violation of Conditions of the Exhibitor Agreement: 1) violation of any municipal, provincial, state, or national laws, rules, or regulations, including safety codes; and 2) failure to abide by this agreement.

NOTE – Our experience has shown that often the person(s) who staff the booth and the person(s) who reserve the booth are not the same. **Please ensure that whomever is on-site is aware of all the services that have been ordered (e.g., phone & data lines, electrical) and has copies of all orders placed.**

FORCE MAJEURE

Notwithstanding anything to the contrary herein, any delay or failure in the performance of any duties or obligations by the International Society for Pharmacoepidemiology ("Company") will not be considered a breach of this Agreement if such delay or failure is due to a labor dispute, fire, earthquake, flood or any other event beyond the reasonable control of Company (each a "Force Majeure Event"), provided that Company promptly notifies the Sponsor thereof and uses reasonable efforts to resume performance as soon as possible. In the event that Company is unable to reschedule the Event due to any Force Majeure Event, Company will provide Sponsor with written notice indicating such with option to receive a full refund of all unused sponsorship fees prepaid as of the notice of termination, or allocate such monies to an alternative event as mutually agreed. Company shall exercise its rights hereunder in its sole, but good faith discretion.



Who Attends the ICPE?

Each year, ISPE holds the International Conference on Pharmacoepidemiology & Therapeutic Risk Management (ICPE). This conference brings together more than 1,500 leaders representing industry, service providers, government/regulatory agencies, academia, consultants and students from many countries – all dedicated to advancing the health of the public.

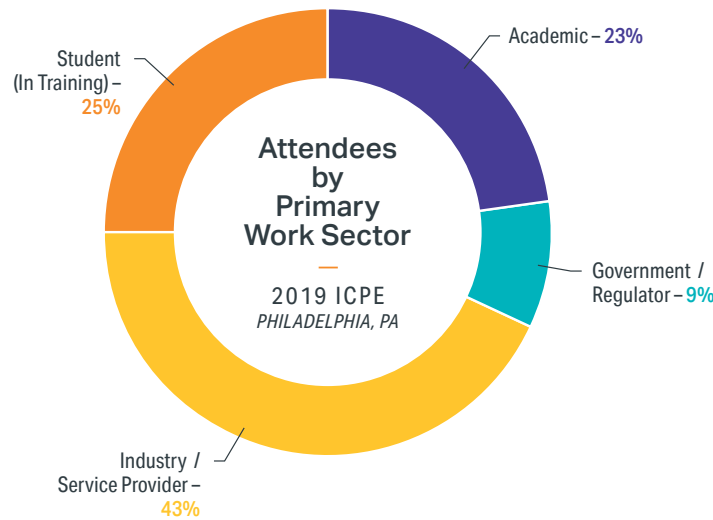
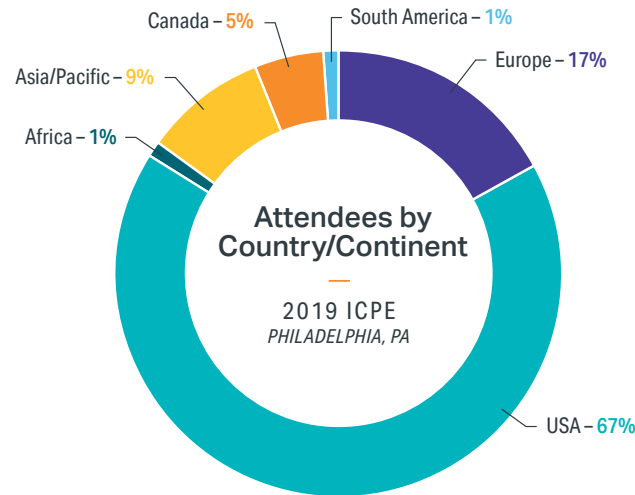
In addition to providing funding to make the meeting possible, your contribution will help provide scholarships for students and trainees in pharmacoepidemiology – the next generation of pharmacoepidemiologists – to attend this conference, which is an important part of their growth and development as professionals.

WHY EXHIBIT AT ICPE 2022?

Lead Generation – Increase your exposure to epidemiologists, researchers and leaders in Pharmacoepidemiology, Therapeutic Risk Management, and Drug Safety by accumulating a network of contacts in the Industry.

Policy Comprehension – Stay up-to-date with the latest developments, breakthroughs and challenges in Pharmacoepidemiology. Knowing where the field is heading can be the driving force behind your business.

Brand and Industry Awareness – Introduce or re-introduce your brand to today's leading epidemiologists, researchers and leaders in Pharmacoepidemiology. ICPE 2022 is the perfect time to make a statement with your business and have your organization noticed in the world of Pharmacoepidemiology. Discover what is trending in the field from best practices to new research.



Your Competitors will be in Copenhagen – ISPE attracts a wide range of organizations that exhibit and sponsor. See the list to the right of past sponsors and exhibitors.

PAST EXHIBITORS

The following organizations have been generous supporters of past ICPEs:

Aarhus University Hospital	EPID Research	OM1
Aetion	EU2P	Optum
Amgen	European Medicines Agency	Oxon Epidemiology
Analysis Group	Evalytica	Pfizer
Anolinx	Evidera	PharmaLex GmbH
AstraZeneca	Genzyme	PHARMO Institute
Bayer	Harvard Pilgrim Health Care Institute	PrimeVigilance
Biogen	HealthCore	Proctor & Gamble
Boehringer Ingelheim	IBM Watson Health	Roche
Boston Collaborative Drug Surveillance Program	ICON Clinical Research	RTI Health Solutions
BHE	Ipsos Healthcare	Servier
Clinical Practice Research Datalink (PRD)	IQVIA	STATinMED Research
Commonwealth Informatics	JMDC, Inc.	Takeda Pharmaceuticals
Covance	Kantar Health	UBC
CPI Global CRO	Klein Hersh International	UCB BioSciences
Drug Safety Research Unit	Medical Data Vision Co. Ltd.	Uppsala Monitoring Centre
Eli Lilly	MSD/Merck Sharpe & Dohme	WHO Collaborating Centre for Drug Statistics Methodology

ICPE 2022 Application for Sponsorship Exhibition

SPONSORSHIP (SELECT ONE)

- Platinum** USD 16,500
Exhibit space included, see page 2
 I will use the complimentary exhibit space
- Gold** USD 9,000
Exhibit space included, see page 2
 I will use the complimentary exhibit space
- Silver** USD 4,500
Exhibit space additional, see page 2
- Bronze** USD 2,500
Exhibit space additional, see page 2

EXHIBITION SPACE ONLY (3M X 3M)

ISPE Organizational/Institutional Members

- Industry/Service Provider USD 3,000
- Government/Academic USD 2,250

NON-ISPE Organizational/Institutional Members

- Industry/Service Provider USD 3,700
- Government/Academic USD 2,500

** Each exhibit booth includes one (1) complimentary meeting registration which includes ISPE membership (January 2023 - December 2023).*

FINAL PROGRAM AD (SEE PAGE 2)

- Half-Page Ad USD 1,000
- Full-Page Ad USD 1,500
- Gold Sponsor Upgrade to Full-Page Ad USD 500

MAIL

2022 ICPE Sponsorship
4800 Hampden Ln, Ste 200
Bethesda, MD 20814, USA

EMAIL

info@pharmacoepi.org



EXHIBITORS ONLY

(INCLUDES PLATINUM & GOLD SPONSORS)

IMPORTANT NOTE!

Our experience has shown that often the individual(s) who staff the booth and the individual(s) who reserve the booth are not the same. Please ensure that whomever is on-site is aware of all the services that have been ordered (e.g.; phone and data lines, electrical etc.) and has copies of all function sheets/ meeting event orders.

Please list up to two companies you do *NOT* want to be next to:

1. _____
2. _____

Additional Exhibit Staff

Each Exhibit booth includes (1) complimentary meeting registration. All additional exhibit staff must register as regular meeting attendees.

Contact ISPE at + 1 301 718 6500 or info@pharmacoepi.org for more information about the exhibition or ICPE.

GENERAL INFORMATION

Organization/Company Name: _____

Primary Representative:* _____

Address: _____

City/State/Postal Code: _____

Country: _____

Office Phone: (_____) _____

Cell Phone: (_____) _____

Email: _____

** In order to manage effective communication, ISPE will only correspond with the individual listed as primary representative.*

PAYMENT METHOD

- Please send me an invoice.
- Check enclosed. (Payable to "ISPE" in US Dollars)
- Please send me wire instructions.
- Pay with credit card. (American Express, Visa, Mastercard and Discover accepted)

CREDIT CARD INFORMATION

Total amount to be charged in USD: _____

Card Number: _____

Name on Card: _____

Security Code: _____ Expiration: ____/____

Billing Zip Code: _____

Signature: _____

All applications MUST include full payment (unless covered by committed conference support level). Applications are considered incomplete until full payment has been received, and will not be assigned a booth number. Payment must be received by July 5, 2022 to ensure inclusion in final program. ISPE must receive a written cancellation by July 5, 2022, to receive a refund minus a 20% administrative fee of the total registration fee. No refunds will be made after July 5, 2022 or for "no shows."

TERMS & CONDITIONS (MUST BE SIGNED)

I understand the terms and conditions as outlined in this exhibitor prospectus and agree to comply.

Printed Name: _____

Signature: _____

Company: _____

Date: _____